

# **EXPERIENCE HIGHLIGHTS**

Years of creative management, marketing, communications & church experience in a variety of artistic settings.

## MONTGOMERY UNITED METHODIST CHURCH & GMC PLANT

Pastor of Creative Arts & Communication | mumctex.org | 3 years

#### **FACILITY SOLUTIONS GROUP**

Creative Director & Communications | fsg.com | 9 years

#### SAPHES MARKETING GROUP

Creator & Founder | saphesmarketing.com | 8 years

#### **USER FRIENDLY MEDIA**

Graphic Artist, Custom Web Department Manager | userfriendlymedia.com | 2 years

#### PARKCREST CHRISTIAN CHURCH

Technical Arts Director, Multi-Site/Multi-Venue | parkcrest.org | 6 years

#### **GREAT AMERICAN MELODRAMA THEATER**

Marketing Director, Actor, Fine Arts Camp Director | americanmelodrama.com | 2 seasons

## SAN DIEGO FIRST ASSEMBLY OF GOD

Production Director, Creative Ministries | <u>cityviewsd.com</u> | 2 years

## **FULL GOSPEL ASSEMBLY OF GOD**

Creative Ministries Pastor | 7 years

MEDIA live video design & direction, webcast, FOH audio, podcast production, dante, madi, davinci

**DESIGN** designed and managed all aspects of branding, visual messaging, catalogs & promotional materials

THEATRICAL direction, production, set design, lighting, technical direction, acting

**DIGITAL** UI/UX web design, mobile app development, digital signage, series packaging & branding, 3d design

CHURCH developed, trained & led creative & technical teams, service programming, series planning & worship leading

# **EDUCATION, CERTIFICATIONS & TRAINING**

Fremont Christian HS | Bethany Bible College / Music | Long Beach City College / Theater

David Herman School of Acting / Theater, Directing

Storybrand Marketing / Business Made Simple University

Blackmagic DaVinci Resolve Professional / Editing, Fairlight Audio, Color Grading, Dante, Google Ad, Webflow, Adobe

# CAPABILITIES HIGHLIGHTS

# **PROJECT & TEAM MANAGEMENT EXPERIENCE**

I bring experience in technical, artistic, corporate, theatrical and multi-venue/multi-site settings where I oversaw theatrical and technical projects with six figure budgets from design to completion.

## **MARKETING & COMMUNICATIONS**

Both with FSG and Saphes Marketing Group (my marketing company), I've worked with clients to help them create the right message, clearly written, designed effectively and communicated consistently.

Recently at FSG in my role as Creative Director, I have created a national communications network that includes podcasts, mobile apps, websites, video production, national events, HR resources & live YouTube events.

# **HOBBIES & INTERESTS**

#### ANALOG PHOTOGRAPHY

My main hobby is photography. I've enjoyed being in the darkroom since I was a teenager. In my free time, you'll find me shooting and developing medium and large format images around the area.

# SUMMARY (TL/DR)

My wide range of skills and experiences gives me a unique vantage point to find connections and solutions to creative problems that would otherwise be difficult to see. I bring an artist's eye to technical problems and technical know-how and experience to creative projects.